

Citrom Home Automation's philosophy has always been to provide our customers with "that forgotten personal touch," even in today's fast-paced business climate. We believe it is important to personally inspect our jobs and to maintain contact with our customers until the very last details of their projects are completed.



*Eli and Brenda Citrom at the offices of Citrom Home Automation*

## **Brenda Citrom** *Vice President and Office Manager*

Brenda is Vice President and part owner of Citrom Home Automation. She has been Office Manager of the company since 2000. She received her B.S. degree in 1986 and worked in the aerospace industry for 12 years prior to working at Citrom Home Automation.

Brenda's key role at Citrom Home Automation is to ensure that each client is well taken care of. She is the friendly voice on the other end of the phone who's primary responsibility is maintaining the company's hallmark customer service.

## **Eli Citrom** *President and Owner*

Eli is a second generation electrician. He learned his trade by his father's side and has been in the profession for well over 30 years. He has extensive experience in residential, commercial, and industrial domains.

As a business owner and professional, Eli personally inspects every one of his jobs to ensure that the work was done properly and neatly and that every last detail was attended to in a timely manner. His personal attention to details is the hallmark of his service, and has been since the day he started his business in 1987.